



Asia Contents Awards & Global OTT Awards 2024

Rules and Regulations

1. Host & Organizer

The "Asia Contents Awards & Global OTT Awards (ACA & G.OTT)" is hosted by the Ministry of Science and ICT and Busan Metropolitan City, and is organized by the Busan International Film Festival and the National IT Industry Promotion Agency.

2. Event Overview

The "Asia Contents Awards (ACA)" is held to discover and award creative content from various Asian countries, regardless of platform, to promote the production and exchange of various genres of content.

The "Global OTT Awards (G.OTT)" is held to discover and award creative content introduced through OTT services around the world to promote the production and exchange of various genres of content.

3. Awards Ceremony Schedule

The "ACA & G.OTT" awards ceremony will be held during the Busan International Film Festival, and the 2024 awards ceremony will be held in Busan on October 6 (Sun).

4. ACA Organizing Committee

The ACA Organizing Committee manages and supervises all matters related to the operation, submission, and awards ceremony.

5. Jury

The jury consists of no more than twelve preliminary judges and no more than eight final judges, mainly experts in the content field, who are responsible for managing each award category and recommending and judging candidates for the competition categories.

6. Award Categories

Category	Official Name	Award Requirements
Competition Category	Best Creative	Content that contributed to the expansion of content diversity by discovering new materials and fresh formats and by manifesting the most remarkable achievements in the content field.



	Best OTT Original	OTT original content that received high praise for its popularity and artistry.
	Best Asian Contents	Asian content that received high praise for its popularity and artistry.
	Best Reality & Variety	Reality/variety content that received high praise for its popularity and artistry.
	Best Director	The most prominent content director.
	Best Writer	The most prominent content writer.
	Best Lead Actor (Male/Female)	Lead actors who received attention for their impressive performances in nominated contents.
	Best Supporting Actor (Male/Female)	Supporting actors who received attention for their impressive performances in nominated contents.
	Best Newcomer (Male/Female)	Up and coming actors who received attention for their impressive performances in nominated contents.
	Best Visual Effects	Content that demonstrated excellent production technology.
	Best Original Song	Best song from outstanding original soundtrack(OST).
Invitation Category	Creative Beyond Border	Content that has attempted to pioneer a new genre in the OTT field.
	New Technology	A platform that has provided innovative services using ICT-based new technologies.
	Rising Star of the Year	Actors and entertainers who have been widely active and accomplished notable achievements throughout the year.
	People's Choice Award	Favorite actors are voted by the general public and fans.

The types and contents of the award categories may be changed at the discretion of the ACA Organizing Committee upon agreement with the Ministry of Science and ICT, Busan Metropolitan City, Busan International Film Festival, and the National IT Industry Promotion Agency.

Winners in the non-competitive categories may be selected without nominees and announced on the day of the awards ceremony.

All submitted entries are included in the judging for the non-competitive category.

7. Judging

Preliminary Round

- Process of selecting nominees for each award category
- Up to 12 international judges



- Judging is conducted through the "ACA & G.OTT Online Judging System"
- Nominees for the competition categories are determined by the results of the preliminary judging panel.

Final Round

- Process of selecting the final winners and awardees for each award category
- Up to 8 international judges
- Judging is conducted through the "ACA & G.OTT Online Judging System"
- Winners of the competition categories are determined by the results of the global judging panel.

Announcement of Results

- Nominees: Announced on the official website in September 2024
- Winners and awardees: Announced at the ACA & G.OTT Awards Ceremony in October

8. Submission

Eligibility

- Content with at least one new episode aired between July 1, 2023, and August 31, 2024
- Content serviced through a global OTT platform within the applicable period
- Or Content aired through platforms such as terrestrial, cable TV, IPTV, online, and mobile in the Asian region within the applicable period
- Dramatized advertisements and promotional materials produced for commercial purposes are not eligible

Copyright of Submitted Works

- The submitter must be the copyright holder of the submitted work or an officially authorized agent. For works with joint copyright holders, the consent of the joint copyright holders must be obtained prior to submission.
- The submitted work must not infringe any copyrights or portrait rights for videos, background music, characters, etc. The submitter is legally responsible for this, and ACA & G.OTT assumes no responsibility for copyright or portrait right infringement.
- The submitter must acquire all copyrights related to the submitted work before submission. If it is determined that the copyright and portrait rights have not been acquired for a work selected as a nominee, the nomination and award may be canceled before or after the ACA & G.OTT event.

Submission Period

- July 01 (MON) - July 22 (MON) 18:00 (KST), 2024

Submission Fee

The 2024 ACA & G.OTT Awards does not require any fees for submission.

Submission Method



Submissions must be made by accessing the ACA & G.OTT Awards online submission system and following the instructions to submit the application form and all requested text, image, and video materials step-by-step.

For detailed information and precautions regarding the submission materials, please refer to the separate submission guide.

9. Use of Submitted Materials

- All submitted materials will be used in the preliminary and final rounds to determine the winners.
- If selected as a nominee or winner, all submitted materials may be used in various ways, such as TV, online, mobile, OTT platforms, and SNS, to promote this year's awards ceremony and future awards ceremonies, participating works, and winners.
- All submitted materials may be used to broadcast the ACA & G.OTT Awards Ceremony worldwide through OTT platforms, YouTube, live broadcasts, online, and mobile media.
- All submitted materials may be used to promote the Busan International Film Festival's official events and subsidiary events.

10. Agreement

By completing the submission application through the online submission system, the submitter officially participates in this event and is deemed to agree to all the rules and regulations of the 2024 ACA & G.OTT. The ACA Organizing Committee has the final decision on the interpretation of the above rules and any issues not specified herein, including all matters that may arise during the submission, judging, and awards process.